

August 06, 2024

Manager-Listing Compliance National Stock Exchange of India Limited Exchange Plaza, C-1, Block G, Bandra Kurla Complex, Bandra (East), Mumbai-400051

Symbol: CMRSL

Sub.: Outcome of the Board Meeting

Dear Sir/Madam,

Pursuant to Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform that the Board of Directors of the Company at its meeting held today i.e. August 06, 2024 has, inter alia, approved and taken on record the Unaudited Financial Results, standalone and consolidated, for the quarter ended June 30, 2024 alongwith Limited Review Report of Statutory Auditor on the said results.

Copy of the said results alongwith Limited Review Report are enclosed for your information and record.

The Meeting of the Board of Directors commenced at 10:25 a.m. and concluded at 12:05 p.m.

Kindly take the above on your record and oblige.

Yours truly, For Cyber Media Research & Services Limited

Savita Rana Company Secretary M. No. ACS 29078

Corporate Office: Cyber House, B-35, Sector-32, Gurugram - 122003 Haryana. Tel: +91-124-482 2222 Registered Office: D-74, Panchsheel Enclave, New Delhi - 110017. Tel: +91-11-2649 1320 Bengaluru Office: # 205, 2nd Floor, Shree Complex, 73, St. John's Road, Bengaluru - 560042. Tel: +91-80-2286 8282 Cyber Media Research & Services Limited CIN-L74130DL1996PLC081509

Registered Office : D-74, Panchsheel Enclave, New Delhi - 110 017, Tel: 011-26491135 Corporate Office : Cyber House, B-35, Sector-32, Gurugram - 122 003, Haryana. Tel: 0124-4822222 Website : www.cmrsl.net, Email: investor.care@cmrsl.net

Statement of Unaudited Consolidated Financial Results for the Quarter Ended June 30, 2024

	Particulars		Year Ended		
Sr. No		30-06-2024	31-03-2024	30-06-2023	31-03-2024
		(Unaudited)	(Audited)	(Unaudited)	(Audited)
1	Revenue				
	Income from operations	1,806.29	2,244.51	1,804.85	8,732.77
	Other income	21.09	24.50	13.25	76.15
	Total income	1,827.38	2,269.01	1,818.10	8,808.93
2	Expenses		1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1		
	Direct Expenses	1,456.31	1,745.31	1,569.09	7,302.90
	Employee benefits expense	219.68	178.64	149.97	685.84
5	Finance costs	17.42	17.40	15.95	80.81
	Depreciation, amortization and Impairment	0.96	7.06	6.79	27.95
	Other expenses	56.35	49.96	3.65	140.41
	Total expenses	1,750.72	1,998.37	1,745.45	8,237.91
3	Profit/ (Loss) before exceptional items and tax	76.66	270.64	72.65	571.02
4	Exceptional items (see note no 6)	-	77.70	-	77.70
5	Profit/ (Loss) before tax	76.66	192.94	72.65	493.32
6	Tax expense				
2	Current Tax	16.43	45.17	9.29	102.39
	Deferred Tax	(2.14)	(1.62)	6.07	4.32
	Earlier year adjustment	-	17.57	-	27.92
7	Profit/ (Loss) for the period	62.38	131.83	57.29	358.69
8	Other Comprehensive Income (net of tax)				
7.	Items that will/will not be reclassified to profit & loss		2.21	(1.50)	(2.29
	Income tax effect on above	-		1 <u>-</u> 1 - 1	
9	Share of profit / (loss) of assocites	-		1	
10	Total Comprehensive Income (Net of Tax)	62.38	134.04	55.79	356.40
11	Non-controlling Interests		-	-	100
12	Profit attributable to owners	62.38	134.04	55.79	356.40
13	Face Value for equity share	10.00	10.00	10.00	10.00
14	Paid-up equity share capital	292.80	292.80	292.80	292.80
15	Other Equity		1,260.11		1,260.11
16	Basic EPS	2.13	4.50	1.96	12.25
17	Diluted EPS	2.13	4.50	1.96	12.25

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Statement of Unaudited Consolidated Financial Results for the Quarter Ended June 30, 2024

					Rupees in Lakhs
			Quarter Ended		Year Ended
Sr. No.	Particulars	30-06-2024	31-03-2024	.30-06-2023	31-03-2024
		(Unaudited)	(Audited)	(Unaudited)	(Audited)
1	Segment Revenue				and the second
	Digital Services	1,806.29	2,244.51	1,804.85	8,732.77
	Total	1,806.29	2,244.51	1,804.85	8,732.77
	Less : Inter Segment Revenue			-	
	Net Revenue	1,806.29	2,244.51	1,804.85	8,732.77
2	Segment Results				
	Digital Services	94.08	210.35	88.61	574.13
	Sub-Total	94.08	210.35	88.61	574.13
	Less : Interest Expenditure	17.42	17.41	15.95	80.81
	Profit Before Tax	76.66	192.94	72.65	493.32
3	Segment Assets				
	Digital Services	3,973.65	4,042.41	4,094.69	4,042.41
	Total Segment Assets	3,973.65	4,042.41	4,094.69	4,042.41
4	Segment Liabilites				
	Digital Services	2,424.16	2,552.89	2,841.17	2,552.89
	Total Segment Liabilites	2,424.16	2,552.89	2,841.17	2,552.89

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CYBER MEDIA RESEARCH & SERVICES LIMITED CIN: L74130DL1996PLC081509 Registered Office : D-74, Panchsheel Enclave, New Delhi - 110 017, Tel: 011-26491135 Corporate Office : Cyber House, B-35, Sector-32, Gurugram - 122 003, Haryana. Tel: 0124-4822222 Website : www.cmrsl.net, Email: investor.care@cmrsl.net

Notes to Audited Consolidated Financial Results for the Quarter Ended June 30, 2024

1 These consolidated financial results have been prepared in accordance with the recognition and measurement principles laid down in Indian Accounting Standards ('Ind AS') - 34 'Interim Financial Reporting', notified under section 133 of the Companies Act, 2013 read with Companies (Indian Accounting Standards) Rules, 2015, as amended from time to time, and other accounting principles generally accepted in India.

2 The consolidated figures include financial results of wholly owned subsidiary; Cyber Media Services Pte. Limited - Singapore.

3 The above consolidated financial results have been reviewed by the Audit Committee at its meeting held on August 01, 2024 and approved and taken on record by the Board of Directors at its meeting held on August 06, 2024.

4 In the aforesaid financial results, all the figures are unaudited except the figures for the quarter and year ended March 31, 2024.

The utilization of IPO proceeds	s is as under:			
Original Object	Original Allocation (Rs. in Lakhs)	Funds Utilised (Rs. in Lakhs)	Amount of Deviation/Variation for the quarter according to applicable object (Rs. in Lakhs)	Remarks, if any
Meeting working capital requirements	430.00	412.43	NA	Inter-head allocation
Investment in new projects and general corporate purposes	252.09	55.00	NA	Investment made in Appacus Private Limiter
Public Issue expenses	52.31	69.88	NA	Inter-head allocation
Total	734.40	537.31		

6 Exceptional item represents export incentives receivables of earlier years written back due to modification in relevant Government regulations.

7 These financial results may be downloaded from the Company's webside: www.cmrsl.net and from the website of stock exchange, (NSE) www.nseindia.com.

Place : New Delhi Dated: 06-08-2024



Dhaval Gupta Managing Director DIN 05287458

By Order of the Board

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Statement of Audited Standalone Financial Results for the Quarter Ended June 30, 2024

Sr. No.	Particulars	Quarter Ended			Year ended	
	· · · · · · · · · · · · · · · · · · ·	30-06-2024	31-03-2024	30-06-2023	31-03-2024	
		(Unaudited)	(Audited)	(Unaudited)	(Audited)	
1	Revenue	1.4		2		
	Income from operations	1,295.10	1,497.25	1,350.71	5,573.27	
	Other income	20.05	23.45	13.25	73.55	
	Total Income	1,315.15	1,520.71	1,363.97	5,646.82	
2	Expenses	10	1.0		A state is	
	Direct Expenses	968.41	1,030.60	1,133.07	4,255.32	
	Employee benefits expense	219.68	178.64	149.97	685.84	
	Finance costs	17.42	17.40	15.95	80.81	
	Depreciation, amortization and Impairment	0.96	7.06	6.79	27.95	
	Other expenses	54.24	46.36	2.98	128.67	
	Total expenses	1,260.71	1,280.06	1,308.76	5,178.59	
3	Profit/ (Loss) before exceptional items and tax	54.44	240.65	55.21	468.23	
4	Exceptional items (see note no. 5)	-	77.70	-	77.70	
5	Profit/ (Loss) before tax	54.44	162.95	55.21	390.53	
6	Tax expense	- No. 1				
	Current Tax	16.43	42.65	7.55	94.05	
	Deferred Tax	(2.14)	(1.62)	6.07	4.32	
1.8.4	Earlier year adjustment	-	17.57	- 19 A	27.57	
7	Profit/ (Loss) for the period	40.16	104.36	41.59	264.59	
8	Other Comprehensive Income(net of tax)					
	Items that will/will not be reclassified to profit & loss	-	2.21	(1.50)	(2.29	
-	Income tax effect on above		-	- 10 - 10 - 10 - 10 - 10 - 10 - 10 - 10	18.000	
9	Total Comprehensive Income (Net of Tax)	40.16	106.57	40.09	262.31	
10	Face Value per equity share	10.00	10.00	10.00	10.00	
11	Paid-up equity share capital	292.80	292.80	292.80	292.80	
12	Other Equity		1,041.80		1,041.80	
13	Basic EPS	1.37	3.56	1.42	9.04	
14	Diluted EPS	1.37	3.56	1.42	9.04	

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Statement of Unaudited Standalone Financial Results for the Quarter Ended June 30, 2024

		C	Quarter Ended		Year Ended
Sr. No.	Particulars	30-06-2024 31-03-2024		30-06-2023	31-03-2024
		(Unaudited)	(Audited)	(Unaudited)	(Audited)
1	Segment Revenue				
	Digital Services	1,295.10	1,497.25	1,350.71	5,573.27
	Total	1,295.10	1,497.25	1,350.71	5,573.27
	Less : Inter Segment				
	Revenue	Ξ.	-	-	_
	Net Revenue	1,295.10	1,497.25	1,350.71	5,573.27
2	Segment Results				
	Digital Services	71.86	258.05	71.16	549.03
	Sub-Total	71.86	258.05	71.16	549.03
	Less : Interest Expenditure	17.42	17.40	15.95	80.81
	Profit Before Tax	54.44	240.65	55.21	468.23
3	Segment Assets				
	Digital Services	3,178.18	3,276.06	3,418.03	3,276.06
	Total Segment Assets	3,178.18	3,276.06	3,418.03	3,276.06
4	Segment Liabilites				
	Digital Services	1,868.94	2,004.84	2,308.72	2,004.84
	Total Segment Liabilites	1,868.94	2,004.84	2,308.72	2,004.84

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Notes to Unaudited Standalone Financial Results for the Quarter Ended June 30, 2024

1 These standalone financial results have been prepared in accordance with the recognition and measurement principles laid down in Indian Accounting Standards ('Ind AS') - 34 'Interim Financial Reporting', notified under section 133 of the Companies Act, 2013 read with Companies (Indian Accounting Standards) Rules, 2015, as amended from time to time, and other accounting principles generally accepted in India.

2 The above standalone financial results have been reviewed by the Audit Committee at its meeting held on August 01, 2024 and approved and taken on record by the Board of Directors at its meeting held on August 06, 2024.

3 In the aforesaid financial results, all the figures are unaudited except the figures for the year & quarter ended March 31, 2024.

	Original Object	Original Allocation	(Rs.	Funds Utilised	Amount of	Remarks, if any
		in Lakhs)		(Rs. in Lakhs)	Deviation/Variation for the quarter according to applicable object (Rs. In Lakhs)	
	Meeting working capital requirements	430	0.00	412.43	NA	Inter-head allocation
	Investment in new projects and general corporate purposes	252	2.09	55.00	NA	Investment made in Appacus Private Limited
	Public Issue expenses	52	2.31	69.88	NA	Inter-head allocation
	Total	734	4.40	537.31		
5	Exceptional item represents expo regulations.	rt incentives receivables o	of earlie	er years written ba	ck due to modification in	relevant Government
6	These financial results may be dow (NSE): www.nseindia.com.	wnloaded from the Compa	any's we	ebsite: www.cmrsl.	net and from the website	of the stock exchange
_						By Order of the Board

Place : New Delhi Dated : 06-08-2024



Dhaval Gupta Managing Director DIN 05287458



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Independent Auditor's Review Report on consolidated unaudited financial results of the Cyber Media Research & Services Limited for the quarter ended June 30, 2024 under Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

TO THE BOARD OF DIRECTORS OF CYBER MEDIA RESEARCH & SERVICES LIMITED

Dear Sir,

- 1. We have reviewed the accompanying statement of unaudited consolidated financial results of Cyber Media Research & Services Limited ("the Parent") and its subsidiaries (the parent and its subsidiaries together referred to as "the Group") for the quarter ended June 30, 2024 ("the statement"), being submitted by the Parent pursuant to the requirements of Regulation 33 of the SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015, as amended ('Listing Regulations').
- 2. This statement, which is the responsibility of the Parent's Management and approved by the Parent's Board of Directors has been prepared in accordance with the recognition and measurement principles laid down in Indian Accounting Standard 34 "Interim Financial Reporting" ("Ind AS 34"), prescribed under Section 133 of the Companies Act, 2013, and other accounting principles generally accepted in India and in compliance with Regulation 33 of the Listing Regulations. Our responsibility is to express a conclusion on the statement based on our review.
- 3. We conducted our review of the Statement in accordance with the Standard on Review Engagements (SRE) 2410 "Review of Interim Financial Information Performed by the Independent Auditor of the Entity", issued by the Institute of Chartered Accountants of India. A review of interim financial information consists of making inquiries, primarily of persons responsible for financial and accounting matters and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with Standards of Auditing and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

We also performed procedures in accordance with the circular issued by the SEBI under Regulation 33(8) of the Listing Regulations, to the extent applicable.

The statement includes the results of the following entities:

Sr. No.	Name of the Entity	Country of Incorporation	Relationship
1	Cyber Media Research & Services Limited	India	Parent
2.	Cyber Media Services Pte. Limited	Singapore	Wholly Owned Subsidiary

- 5. Based on our review conducted and procedures performed, nothing has come to our attention that causes us to believe that the accompanying statement, prepared in accordance with recognition and measurement Accounting Standards and other accounting principles generally accepted in India, has not disclosed the information required to be disclosed in terms of Regulation 33 of the Listing Regulations, including the manner in which it is to be disclosed, or that it contains any material misstatement.
- 6. The consolidated financial results include the limited reviewed (by other auditor's) financial results of Cyber Media Services Pte. Limited, Singapore, wholly owned subsidiary, whose interim financial



statements reflect (i) Group's share of total assets of Rs. 803.14 Lakhs as at June 30, 2024, ii) Group's share of total revenue of Rs. 578.34 Lakhs and Group's share of total net profit after tax of Rs. 22.22 Lakhs for the quarter ended June 30, 2024, as considered in the consolidated financial results, in so far as it relates to the amounts and disclosures included in respect of these subsidiaries is based solely on such limited reviewed interim financial statements.

Our conclusion on the financial statement is not modified in respect of this matter.

For Goel Mintri & Associates Chartered Accountants (so (Firm Registration No. 013211N) H. N. 527958 Gopal Dutt

Partner Membership Number: 520858 UDIN: 245208588KBGCP8321

Place of Signature: New Delhi Date: August 06, 2024



INDEPENDENT AUDITOR'S REPORT ON AUDIT OF INTERIM STANDALONE FINANCIAL RESULTS OF THE CYBER MEDIA RESEARCH & SERVICES LIMITED

TO THE BOARD OF DIRECTORS OF CYBER MEDIA RESEARCH & SERVICES LIMITED

Dear Sir,

We have reviewed the accompanying statement of unaudited financial results of **Cyber Media Research & Services Limited for the quarter ended June 30, 2024**. This statement is the responsibility of the Company's Management and has been approved by the Board of Directors. Our responsibility is to issue a report on these financial statements based on our review.

We conducted our review of the Statement in accordance with the Standard on Review Engagements (SRE) 2410 "Review of Interim Financial Information Performed by the Independent Auditor of the Entity", issued by the Institute of Chartered Accountants of India. This standard requires that we plan and perform the review to obtain moderate assurance as to whether the financial statements are free of material misstatement. A review is limited primarily to inquiries of company personnel and analytical procedures applied to financial data and thus provides less assurance than an audit. We have not performed an audit and accordingly, we do not express an audit opinion.

Based on our review conducted as above, nothing has come to our attention that causes us to believe that the accompanying statement of unaudited financial results prepared in accordance with applicable accounting standards and other recognised accounting practices and policies has not disclosed the information required to be disclosed in terms of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 including the manner in which it is to be disclosed, or that it contains any material misstatement.

Our conclusion is not modified in respect of this matter.

For Goel Mintri & Associates Chartered Accountants (Firm Registration 3211N)

Gopal Dutt Partner Membership Number: 520858 UDIN: 245208588KBGC09921

Place of Signature: New Delhi Date: August 06, 2024