



February 11, 2025

Manager-Listing Compliance
National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G, Bandra Kurla Complex,
Bandra (East), Mumbai-400051

Symbol: CMRSL

Sub.: Outcome of the Board Meeting

Dear Sir/Madam,

Pursuant to Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform that the Board of Directors of the Company at its meeting held today i.e. February 11, 2025 has, inter alia, approved and taken on record the Unaudited Financial Results, standalone and consolidated, for the quarter and nine months ended December 31, 2024 alongwith Limited Review Report of Statutory Auditor on the said results.

Copy of the said results alongwith Limited Review Report are enclosed for your information and record.

The Meeting of the Board of Directors commenced at 10:35 a.m. and concluded at 1:00 p.m.

Kindly take the above on your record and oblige.

Yours truly,
For Cyber Media Research & Services Limited

Savita Rana
Company Secretary
M. No. ACS 29078

CYBER MEDIA RESEARCH & SERVICES LIMITED

CIN: L74130DL1996PLC081509

Registered Office : D-74, Panchsheel Enclave, New Delhi - 110 017, Tel: 011-26491320

Corporate Office : Cyber House, B-35, Sector-32, Gurugram - 122 003, Haryana. Tel: 0124-4237517

Website : www.cmrsr.net, Email: investor.care@cmrsr.net

Statement of Unaudited Consolidated Financial Results for the Quarter & Nine Month Ended December 31st, 2024

(Rupees in Lakhs)

Sr. No	Particulars	Quarter Ended			Nine Month Ended		Year Ended
		31-12-2024	30-09-2024	31-12-2023	31-12-2024	31-12-2023	31-03-2024
		(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Audited)
1	Revenue						
	Income from operations	2,095.35	1,766.33	2,151.74	5,667.97	6,488.26	8,732.77
	Other income	23.16	22.02	16.98	66.26	51.65	76.15
	Total income	2,118.51	1,788.35	2,168.72	5,734.24	6,539.92	8,808.93
2	Expenses	-	-	-	-	-	-
	Direct Expenses	1,747.69	1,454.52	1,771.17	4,658.52	5,557.59	7,302.90
	Employee benefits expense	206.03	204.60	193.13	630.31	507.21	685.84
	Finance costs	19.73	18.14	29.10	55.29	63.40	80.81
	Depreciation, amortization and Impairment	2.80	1.98	7.06	5.74	20.89	27.95
	Other expenses	56.56	40.37	52.00	153.28	90.45	140.41
	Total expenses	2,032.81	1,719.61	2,052.46	5,503.14	6,239.53	8,237.91
3	Profit/ (Loss) before exceptional items and tax	85.70	68.74	116.26	231.10	300.38	571.02
4	Exceptional items (see note no 6)	-	-	-	-	-	77.70
5	Profit/ (Loss) before tax	85.70	68.74	116.26	231.10	300.38	493.32
6	Tax expense	-	-	-	-	-	-
	Current Tax	15.13	11.38	28.29	42.94	57.23	102.39
	Deferred Tax	(0.94)	1.76	(2.10)	(1.32)	5.95	4.32
	Earlier year adjustment	-	-	0.36	-	10.36	27.92
7	Profit/ (Loss) for the period	71.51	55.60	89.71	189.48	226.86	358.69
8	Other Comprehensive Income (net of tax)	-	-	-	-	-	-
	Items that will/will not be reclassified to profit & loss	-	-	(1.50)	-	(4.50)	(2.29)
	Income tax effect on above	-	-	-	-	-	-
9	Share of profit / (loss) of associates	-	-	-	-	-	-
10	Total Comprehensive Income (Net of Tax)	71.51	55.60	88.21	189.48	222.36	356.40
11	Non-controlling Interests	-	-	-	-	-	-
12	Profit attributable to owners	71.51	55.60	88.21	189.48	222.36	356.40
13	Face Value for equity share	10.00	10.00	10.00	10.00	10.00	10.00
14	Paid-up equity share capital	292.80	292.80	292.80	292.80	292.80	292.80
15	Other Equity	1,427.96	1,372.42	1,125.37	1,427.96	1,125.37	1,260.11
16	Basic EPS	2.44	1.90	3.06	6.47	7.75	12.25
17	Diluted EPS	2.44	1.90	3.06	6.47	7.75	12.25




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Statement of Unaudited Consolidated Financial Results for the Quarter and Nine Month Ended December 31st, 2024

(Rupees in Lakhs)

Sr. No.	Particulars	Quarter Ended			Nine Month Ended		Year Ended
		31-12-2024	30-09-2024	31-12-2023	31-12-2024	31-12-2023	31-03-2024
		(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Audited)
1	Segment Revenue						
	Digital Services	2,095.35	1,766.33	2,151.74	5,667.97	6,488.26	8,732.77
	Total	2,095.35	1,766.33	2,151.74	5,667.97	6,488.26	8,732.77
	Less : Inter Segment Revenue	-	-	-	-	-	-
	Net Revenue	2,095.35	1,766.33	2,151.74	5,667.97	6,488.26	8,732.77
2	Segment Results						
	Digital Services	105.43	86.88	145.36	286.39	363.79	574.13
	Sub-Total	105.43	86.88	145.36	286.39	363.79	574.13
	Less : Interest Expenditure	19.73	18.14	29.10	55.29	63.40	80.81
	Profit Before Tax	85.70	68.74	116.26	231.10	300.38	493.32
3	Segment Assets						
	Digital Services	4,638.76	4,065.65	4,077.92	4,638.76	4,077.92	4,042.41
	Total Segment Assets	4,638.76	4,065.65	4,077.92	4,638.76	4,077.92	4,042.41
4	Segment Liabilities						
	Digital Services	2,982.70	2,465.95	2,721.52	2,982.70	2,721.52	2,552.89
	Total Segment Liabilities	2,982.70	2,465.95	2,721.52	2,982.70	2,721.52	2,552.89



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Statement of Unaudited Consolidated Financial Results for the Quarter and Nine Month Ended December 31st, 2024

1	These consolidated financial results have been prepared in accordance with the recognition and measurement principles laid down in Indian Accounting Standards ('Ind AS') - 34 'Interim Financial Reporting', notified under section 133 of the Companies Act, 2013 read with Companies (Indian Accounting Standards) Rules, 2015, as amended from time to time, and other accounting principles generally accepted in India.				
2	The consolidated figures include financial results of wholly owned subsidiary; Cyber Media Services Pte. Limited - Singapore.				
3	The above consolidated financial results have been reviewed by the Audit Committee at its meeting held on February 06, 2025 and approved and taken on record by the Board of Directors at its meeting held on February 11, 2025.				
4	In the aforesaid financial results, all the figures are unaudited except the figures for the quarter and year ended March 31, 2024.				
5	The utilization of IPO proceeds is as under:				
	Original Object	Original Allocation (Rs. in Lakhs)	Funds Utilised (Rs. in Lakhs)	Amount of Deviation/Variation for the quarter according to applicable object (Rs. in Lakhs)	Remarks, if any
	Meeting working capital requirements	430.00	412.43	NA	Inter-head allocation
	Investment in new projects and general corporate purposes	252.09	75.00	NA	Investment made in Appacus Private Limited
	Public Issue expenses	52.31	69.88	NA	Inter-head allocation
	Total	734.40	557.31		
6	Exceptional item for the year ended 31-03-2024 represents export incentives receivables of earlier years written back due to modification in relevant Government regulations.				
7	These financial results may be downloaded from the Company's website: www.cmrsi.net and from the website of stock exchange, (NSE) www.nseindia.com .				

By Order of the Board



Dhaval Gupta
Managing Director
DIN 05287458

Place : New Delhi

Dated: 11-02-2025

CYBER MEDIA RESEARCH & SERVICES LIMITED
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Website : www.cmrsi.net, Email: investor.care@cmrsi.net

Statement of Unaudited Standalone Financial Results for the Quarter and Nine Month Ended December 31st, 2024

(Rupees in Lakhs)

Sr. No.	Particulars	Quarter Ended			Nine Month Ended		Year ended
		31-12-2024	30-09-2024	31-12-2023	31-12-2024	31-12-2023	31-03-2024
		(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Audited)
1	Revenue						
	Income from operations	1,030.63	1,123.89	1,310.56	3,449.63	4,076.01	5,573.27
	Other income	22.08	20.97	15.43	63.09	50.10	73.55
	Total Income	1,052.71	1,144.86	1,325.99	3,512.72	4,126.11	5,646.82
2	Expenses	-	-	-	-	-	-
	Direct Expenses	728.80	840.00	957.70	2,537.21	3,224.72	4,255.32
	Employee benefits expense	206.03	204.60	193.13	630.31	507.21	685.84
	Finance costs	19.73	18.14	29.10	55.29	63.40	80.81
	Depreciation, amortization and Impairment	2.80	1.98	7.06	5.74	20.89	27.95
	Other expenses	55.30	36.63	46.60	146.17	82.31	128.67
	Total expenses	1,012.65	1,101.36	1,233.59	3,374.72	3,898.53	5,178.59
3	Profit/ (Loss) before exceptional items and tax	40.06	43.50	92.40	138.00	227.58	468.23
4	Exceptional items (see note no. 5)	-	-	-	-	-	77.70
5	Profit/ (Loss) before tax	40.06	43.50	92.40	138.00	227.58	390.53
6	Tax expense	-	-	-	-	-	-
	Current Tax	10.99	7.87	26.05	35.29	51.40	94.05
	Deferred Tax	(0.94)	1.76	(2.10)	(1.32)	5.95	4.32
	Earlier year adjustment	-	-	-	-	10.00	27.57
7	Profit/ (Loss) for the period	30.00	33.87	68.44	104.03	160.24	264.59
8	Other Comprehensive Income(net of tax)	-	-	-	-	-	-
	Items that will/will not be reclassified to profit & loss	-	-	(1.50)	-	(4.50)	(2.29)
	Income tax effect on above	-	-	-	-	-	-
9	Total Comprehensive Income (Net of Tax)	30.00	33.87	66.94	104.03	155.74	262.31
10	Face Value per equity share	10.00	10.00	10.00	10.00	10.00	10.00
11	Paid-up equity share capital	292.80	292.80	292.80	292.80	292.80	292.80
12	Other Equity	1,087.28	1,057.26	935.24	1,087.28	935.24	1,041.80
13	Basic EPS	1.02	1.15	2.34	3.55	5.47	9.04
14	Diluted EPS	1.02	1.15	2.34	3.55	5.47	9.04




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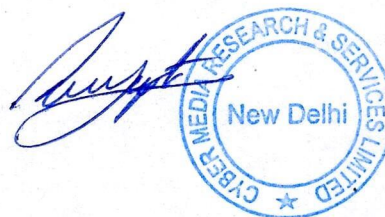
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Statement of Unaudited Standalone Financial Results for the Quarter and Nine Month Ended December 31st, 2024

(Rupees in Lakhs)

Sr. No.	Particulars	Quarter Ended			Nine Month Ended		Year Ended
		31-12-2024	30-09-2024	31-12-2023	31-12-2024	31-12-2023	31-03-2024
		(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Audited)
1	Segment Revenue						
	Digital Services	1,030.63	1,123.89	1,310.56	3,449.63	4,076.01	5,573.27
	Total	1,030.63	1,123.89	1,310.56	3,449.63	4,076.01	5,573.27
	Less : Inter Segment Revenue	-	-	-	-	-	-
	Net Revenue	1,030.63	1,123.89	1,310.56	3,449.63	4,076.01	5,573.27
			-	-		-	-
2	Segment Results		-	-		-	-
	Digital Services	59.79	61.64	121.49	193.29	290.98	549.03
	Sub-Total	59.79	61.64	121.49	193.29	290.98	549.03
	Less : Interest Expenditure	19.73	18.14	29.10	55.29	63.40	80.81
	Profit Before Tax	40.06	43.50	92.40	138.00	227.58	468.22
	Digital Services	3,037.75	3,116.26	3,101.73	3,037.75	3,101.73	3,276.06
	Total Segment Assets	3,037.75	3,116.26	3,101.73	3,037.75	3,101.73	3,276.06
			-	-		-	-
4	Segment Liabilities		-	-		-	-
	Digital Services	1,722.37	1,822.08	1,935.46	1,722.37	1,935.46	2,004.84
	Total Segment Liabilities	1,722.37	1,822.08	1,935.46	1,722.37	1,935.46	2,004.84



CYBER MEDIA RESEARCH & SERVICES LIMITED

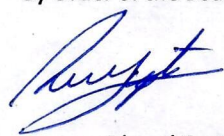
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Notes to Unaudited Standalone Financial Results for the Quarter and Nine Month Ended December 31st, 2024

1	These standalone financial results have been prepared in accordance with the recognition and measurement principles laid down in Indian Accounting Standards ('Ind AS') - 34 'Interim Financial Reporting', notified under section 133 of the Companies Act, 2013 read with Companies (Indian Accounting Standards) Rules, 2015, as amended from time to time, and other accounting principles generally accepted in India.				
2	The above standalone financial results have been reviewed by the Audit Committee at its meeting held on February 06, 2025 and approved and taken on record by the Board of Directors at its meeting held on February 11, 2025.				
3	In the aforesaid financial results, all the figures are unaudited except the figures for the year & quarter ended March 31, 2024.				
4	The utilization of IPO proceeds is as under:				
	Original Object	Original Allocation (Rs. in Lakhs)	Funds Utilised (Rs. in Lakhs)	Amount of Deviation/Variation for the quarter according to applicable object (Rs. In Lakhs)	Remarks, if any
	Meeting working capital requirements	430.00	412.43	NA	Inter-head allocation
	Investment in new projects and general corporate purposes	252.09	75.00	NA	Investment made in Appacus Private Limited
	Public Issue expenses	52.31	69.88	NA	Inter-head allocation
	Total	734.40	557.31		
5	Exceptional item for the year ended 31-03-2024 represents export incentives receivables of earlier years written back due to modification in relevant Government regulations.				
6	These financial results may be downloaded from the Company's website: www.cmrsi.net and from the website of the stock exchange (NSE): www.nseindia.com.				
Place : New Delhi Dated : 11-02-2025					By Order of the Board  Dhaval Gupta Managing Director DIN 05287458





Independent Auditor's Review Report on consolidated unaudited financial results of the Cyber Media Research & Services Limited for the quarter and nine month ended December 31, 2024 under Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

**TO THE BOARD OF DIRECTORS OF
CYBER MEDIA RESEARCH & SERVICES LIMITED**

Dear Sir,

1. We have reviewed the accompanying statement of unaudited consolidated financial results of **Cyber Media Research & Services Limited** ("the Parent") and its subsidiaries (the parent and its subsidiaries together referred to as "the Group") **for the quarter and nine month ended December 31, 2024** ("the statement"), being submitted by the Parent pursuant to the requirements of Regulation 33 of the SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015, as amended ('Listing Regulations').
2. This statement, which is the responsibility of the Parent's Management and approved by the Parent's Board of Directors has been prepared in accordance with the recognition and measurement principles laid down in Indian Accounting Standard 34 "Interim Financial Reporting" ("Ind AS 34"), prescribed under Section 133 of the Companies Act, 2013, and other accounting principles generally accepted in India and in compliance with Regulation 33 of the Listing Regulations. Our responsibility is to express a conclusion on the statement based on our review.
3. We conducted our review of the Statement in accordance with the Standard on Review Engagements (SRE) 2410 "Review of Interim Financial Information Performed by the Independent Auditor of the Entity", issued by the Institute of Chartered Accountants of India. A review of interim financial information consists of making inquiries, primarily of persons responsible for financial and accounting matters and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with Standards of Auditing and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

We also performed procedures in accordance with the circular issued by the SEBI under Regulation 33(8) of the Listing Regulations, to the extent applicable.

4. The statement includes the results of the following entities:

Sr. No.	Name of the Entity	Country of Incorporation	Relationship
1.	Cyber Media Research & Services Limited	India	Parent
2.	Cyber Media Services Pte. Limited	Singapore	Wholly Owned Subsidiary

5. Based on our review conducted and procedures performed, nothing has come to our attention that causes us to believe that the accompanying statement, prepared in accordance with recognition and measurement Accounting Standards and other accounting principles generally accepted in India, has not disclosed the information required to be disclosed in terms of Regulation 33 of the Listing Regulations, including the manner in which it is to be disclosed, or that it contains any material misstatement.



6. The consolidated financial results include the limited reviewed (by other auditor's) financial results of **Cyber Media Services Pte. Limited**, Singapore, wholly owned subsidiary, whose interim financial statements reflect (i) Group's share of total assets of Rs. 1,604.68 Lakhs **as at December 31, 2024**, ii) Group's share of total revenue of Rs. 1,123.94 Lakhs and Group's share of total net profit after tax of Rs. 41.50 Lakhs **for the quarter ended December 31, 2024**, iii) Group's share of total revenue of Rs. 2,410.30 Lakhs and Group's share of total net profit after tax of Rs. 85.45 Lakhs **for the nine-month ended December 31, 2024**, as considered in the consolidated financial results, in so far as it relates to the amounts and disclosures included in respect of these subsidiaries is based solely on such limited reviewed interim financial statements.

Our conclusion on the financial statement is not modified in respect of this matter.

For Goel Mintri & Associates
Chartered Accountants
(Firm Registration No. 013211N)

Gopal Dutt
Partner

Membership Number: 520858

UDIN: 25520858BMIDJW1778



Place of Signature: New Delhi

Date: February 11, 2025



INDEPENDENT AUDITOR'S REPORT ON AUDIT OF INTERIM STANDALONE FINANCIAL RESULTS OF THE CYBER MEDIA RESEARCH & SERVICES LIMITED

**TO THE BOARD OF DIRECTORS OF
CYBER MEDIA RESEARCH & SERVICES LIMITED**

Dear Sir,

We have reviewed the accompanying statement of unaudited financial results of **Cyber Media Research & Services Limited for the quarter and nine month ended December 31, 2024**. This statement is the responsibility of the Company's Management and has been approved by the Board of Directors. Our responsibility is to issue a report on these financial statements based on our review.

We conducted our review of the Statement in accordance with the Standard on Review Engagements (SRE) 2410 "Review of Interim Financial Information Performed by the Independent Auditor of the Entity", issued by the Institute of Chartered Accountants of India. This standard requires that we plan and perform the review to obtain moderate assurance as to whether the financial statements are free of material misstatement. A review is limited primarily to inquiries of company personnel and analytical procedures applied to financial data and thus provides less assurance than an audit. We have not performed an audit and accordingly, we do not express an audit opinion.

Based on our review conducted as above, nothing has come to our attention that causes us to believe that the accompanying statement of unaudited financial results prepared in accordance with applicable accounting standards and other recognised accounting practices and policies has not disclosed the information required to be disclosed in terms of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 including the manner in which it is to be disclosed, or that it contains any material misstatement.

Our conclusion is not modified in respect of this matter.

For Goel Mintri & Associates
Chartered Accountants
(Firm Registration No. 013211N)



Gopal Dutt
Partner

Membership Number: 520858
UDIN: 25520858M1D1X8048

Place of Signature: New Delhi
Date: February 11, 2025